### TODAY ON RADIO THE

## OUTSTANDING EVENTS ON ALL STATIONS.

1:15-2:00 P. M.—"Technique of Mass Publicity." Ely Culbertson. at Advertising Club Luncheon—WEAF, WMCA (WOR. 1:30-2:00).
5:00-5:30 P. M.—"The Lengthening Dependence of Young People." Robert M. Hutchins. President University of Chicago—WEAF.
7:15-7:30 P. M.—"How Inflation Affects the American Home." Dr. Ray Westerfield of Yale—WEAF.

the AAA." Secretary of

Westerfield of Yale-WEAF.
7:45-8:00 P.M.-"Consumers. Farmers and the AAA." Secretary of Agriculture Henry A. Wallace-WJZ.
8:00-9:00 P.M.-Scene From "The Vinegar Tree," With Mary Boland. Osgood Perkins and Walter Connolly: Tom Howard. Comedian: Vallee Orchestra, and Others-WEAF.

8:00-9:00 P. M.-Little Symphony Orchestra Concert-WOR.

8:80-8:45 P. M.—"The Compromise Bonus Plan." Senator Pat Harrison of Mississippi—WABC.

9:00-10:00 P. M.—Show Boat: Mario Chamlee. Tenor and Others—WEAF. 10:00-11:00 P. M.—Whiteman Orchestra: Helen Jepson. Soprano; Lou Holtz. Comedian. and Others—WEAF.

Where there is no listing for a station, its preceding program is on the air.

WMCA...570 WOR...710 WNYC...810 WLWL...1.100

WEAF....660 WJZ....760 WABC...860 WEVD...1,300

# MORNING.

MORI

6:45-WEAF—Setting-Up Exercises
WOR—Gymnasium Classes
7:00-WACA—Morning Cheer—Pastor
George A. Palmer
WEVD—Popular Music
7:30-WOR—Sorey Orchestra
WJZ—Yolchi Hiraoka, Xylophone
WABC—Organ Recital
7:45-WEAF—Pollock and Lawnhurst. Piano
WJZ—Yolchi Hiraoka, Sylophone
WABC—Organ Recital
7:45-WEAF—Pollock and Lawnhurst. Piano
WJZ—Jolly Bill and Jane
WEVD—Morning Devotions
8:00-WEAF—Phil Cook's Note Book
WOR—News; Beauty Talk
WJZ—Mixed Quartet; Organ
WABC—Bluebirds Girls Trio
WMCA—Nalda Nardi. Songs
WNYC—Amsterdam Trio
WEVD—Talk—Jacob List
8:15-WEAF—Don Hall Trio
WJZ—William Meeder. Organ
WABC—Sidney Raphael. Piano
8:25-WJZ—City Consumers' Guide (Also
WABC. WMCA. WNYC. WHN.
WOR—Health Talk
8:30-WEAF—Cheerio Musicale
WOR—Health Talk
8:30-WEAF—Cheerio Musicale
WMCA—Barnacle Bill. Songs
WNYC—Beatrice Kleunter. Organ
WEVD—Italian Music (Off to 3)
8:45-WOR—Studio Music
WJZ—Landt Trio and White
WMCA—Tommy Sullivan. Songs
9:00-WEAF—Dick Leibert. Organ
WOR—Heilbilly Music
WJZ—Landt Trio and White
WJZ—Dance Orchestra
WABC—Varlety Musicale
WMCA—String Trio
WNYC—Symphonic Music
9:30-WEAF—Children's Program. With
Janet Van Loon
WOR—Health Talk
WMCA—Bob Keller. Organ
9:45-WEAF—Kliven Orchestra

AFTER WOR-Carlos Marimba Orchestra
WABC-Brad and Al, Songs
WMCA-The Dentist Savs
10:00-WEAF-Press-Radio News
WOR-Food-A. W. McCann
WIZ-Press-Radio News
WABC-Press-Radio News
WABC-Press-Radio News
WMCA-Art Egan. Poetry
WNYC-Wester Wester Washington Market News
10:05-WEAF-Wyoming Jack. Songs
WIZ-Smackout-Sketch
WABC-George Hinkle, Baritone
WNYC-Washington Market News
10:15-WEAF-Clara, Lu 'n' Em-Sketch
WABC-Bill and Ginger. Songs
WACA-Shopping Talk
VNYC-Merritt Hedgeman. Songs
WACA-Shopping Talk
VNYC-Merritt Hedgeman. Songs
10:80-WEAF-Way to a Man's Heart-Sketch
WIZ-Today's Children-Sketch
WABC-Food-Dr. D. R. Hodgdon
WNYC-Italian Leasons
10:45-WEAF-Variety Musicale
WIZ-Pure Food Forum
WABC-Mis. Wigss of the Cabbage
Patch-Sketch
WNYC-Music-Drs. Alvin Kranich,
Lionel Sinciair
11:60-WOR-Beauty-Neil Vinick
WJZ-Hazel Arth. Contraito
WABC-Bty Barthel. Songs
WMCA-Shopping-Helen Leighton
11:15-WEAF-The House Detective-Talk
WOR-Frank and Flo. Songs
WMCA-Story of Mary Marilm-Sketch
WNYC-Planting Annuals-Montagus
Free
11:30-WEAF-Arthur Lang. Baritons
WOR-Talk-Jacob Tarshish

WNYC-Planting Annuals—Montagus
Free

11:30-WEAF-Arthur Lang, Baritone
WOR-Talk-Jacob Tarshish
WJZ-U. S. Navy Band
WABC-Dance Orchestra
WMCA-Children-Dr. Ellaine Elmore
WNYC-Elise Kaboolian. Songs

11:45-WEAF-Gypsy Music
WOR-Sylvia Cyde. Soprano
WMCA-Helen Hancock Interview
WNYC-Music In Our Schools-Dr.
Peter Dykama. Columbia University

AFTERNOON.

9:45-WEAF-Kliwen Orchestra

AFTER

12:00-WEAF-Masquerade-Sketch
WOR-News
WJZ-Fields and Hall. Songs
WABC-Voice of Experience
WMCA-Current Events
WNYC-Elma Snyder. Plano
12:15-WEAF-Honeyboy and Sassafras
WOR-Isabella Guarnieri. Soprano:
Frank Ricclardi. Baritone
WJZ-Merry Macs. Songs
WABC-The Gumps-Sketch
WMCA-Midday Message-Dr. Louis
I. Newman
WNYC-Personality DevelopmentGenevieve Jones
12:80-WEAF-Lenten Holy Week Services.
Palace Theatre
WOR-Interview With Samuel Merwin, Author, by Thomas Stix
WJZ-Farm and Home Hour
WABC-Five-Star Jones-Sketch
WMCA-Psychology-Dr. H. K. Miller
WNYC-Dance Orchestra
12:45-WOR-Painted Dreams-Sketch
WABC-Dance Orchestra
WMCA-Singing Organist
1:00-WEAF-Weather Reports
WOR-Talks and Music
WNYC-Police Alarms: Music
1:15-WEAF-Technique of Mass Publicity
-Ely Culbertson, at Advertising
Club Luncheon
WOR-Gabriel Heatter, Commentator
WABC-Modern Methods in Treating
Tuberculosis-Dr. Walter C. Klotz.
Cornell Medical College
WABC-Cleo Brown, Plano
WOR-Same as WEAF
UNCA-Same as WEAF
UNCA-Same as WEAF
UNCA-Same as WEAF
UNCA-Seme as WEAF
UNCA-Form England: Premiere.
Opera, Inquest on Columbine
WOR-What to Eatt-C. H. Goudiss
WJZ-Variety Musicale
WABC-Cleo Brown, Plano
WOR-What to Eatt-C. H. Goudiss
WJZ-Theodate Johnson, Soprano:
Joan Peebles, Contralto: Instrumental Trio; Roger Sessions, Commentator
WABC-Marie, the Little French
Princess-Sketch
WMCA-String Trio
2:15-WABC-Helen Trent's Romance
WAC-Women's Program
WABC-School of the Air

WNYC.—Tuberculosis—Dr. Maud
Schagrin

2:30-WEAF—Irving Kennedy. Tenor
WOR.—Women's Program
WABC—School of the Air
WMCA—The Romancers, Songs
WNYC.—Empire String Quartet

2:45-WEAF—Hospitalization of the Chronic
Sick—Dr. S. S. Goldwater. Commissioner of Hospitals, New York City
WIZ.—Joe White, Tenor
WMCA—Patricia Leeds, Songs

3:00-WEAF—Vic and Sade—Sketch
WOR—String Ensemble
WJZ—Alice Remsen. Contraito: Ray
Heatherton. Baritone

EVENING.

EVEI

6:00-WEAF-Pan American Musicale
WOR-Uncle Don
WJZ-William Lundell Interview
WABC-Buck Rogers-Sketch
WMCA-Talk-Helen Leighton
WNYC-Your Home-Helen Eames
WLWL-Upper Room-Drama
4:15-WJZ-To Be Announced
WABC-Buby Benson-Sketch
WMCA-Investments-E. C. Olsen
WNYC-Joseph Posner. Baritone
6:20-WMCA-Program Resume
6:25-WMCA-Press-Radio News
6:30-WEAF-Press-Radio News
WOR-Terry and Ted-Sketch
WJZ-Press-Radio News
WMCA-Lazy T Roundup-Sketch
WJZ-Press-Radio News
WMCA-Lazy T Roundup-Sketch
WJZ-Press-Radio News
WMCA-Lazy T Roundup-Sketch
WJZ-Press-Radio News
Companies
6:45-WEAF-Mary Small. Songs
WJZ-Armand Girard. Bass
6:45-WEAF-Billy and Betty-Sketch
WJZ-Lowell Thomas. Commentator
WMCA-Sports Resume
WNYC-Effects of Inflation-Dr.
Bernard Ostrolenk. C. C. N. Y.
6:55-WABC-Press-Radio News
7:00-WEAF-Maryey Orchestra
WOR-Sports Resume-Jack Filman
WJZ-Amos 'n' Andy-Sketch
WABC-Myrt and Marge-Sketch
WACA-Basebail Summary
WNYC-Vocational Hour-Edna
Farnsworth
WLWI-Dance Orchestra
7:18-WEAF-How Inflation Affects the
American Home-Dr. Ray Westerfield of Yale
WOR-Lum and Abner-Sketch
WJZ-Tucker Orchestra
WMCA-Dick Dixon. Songs
WNYC-Press-Radio News
7:20-WNYC-Symphonic Music
WABC-Just Plain Bill-Sketch
7:30-WEAF-Minstrel Showe
WNYC-Symphonic Music
WABC-Just Plain Bill-Sketch
7:30-WEAF-Minstrel Showe
WOR-The Street Singer
WLWI-Talk-Rev. Benedict Bradley
7:45-WOR-Comedy; Music
WJZ-Concert Brown Agriculture
Henry A. Wallace
WABC-Bonay Venuta. Songs
WNCA-The Folk Singer
WLWI-Talk-Rev. Benedict Bradley
1:45-WOR-Comedy; Music
WJZ-Concert Brown Agriculture
Henry A. Wallace
WABC-Bonay Commentator
WAC-Forestray of Agriculture
Henry A. Wallace
WABC-Bonay Commentator
WAC-Forestray of Agriculture
AA-Secretary of Agr

WABC—Cleveland Musicale WMCA—Street Forum WNYC—New York Symphonic Ban**d** WEVD—Variety Musicale

WABC—Cleveland Musicale
WMCA—Street Forum
WNYC—New York Symphonic Band
WEVD—Variety Musicale

3:15-WEAF—Ma Perkins—Sketch
WOR—Studio Orchestra
WJZ—Three Scamps, Songs
WMCA—Tex Anne, Songs
WMCA—Tex Anne, Songs
WMCA—Tex Anne, Songs
WMCA—Tex Anne, Songs
WMCA—Scorpion in Art—Karl Freund
WJZ—Dudiey Brothers, Songs
WABC—New Hospital Work at Ellis
Island—Dr. Charles Lavinder
WMCA—Sandra Stewart, Songs
WEVD—String Ensemble
3:45-WEAF—Imperial Grenadiers Quartet
WOR—Four Tempos, Songs
WZU—Gould and Shefter, Plano
WABC—Harrisburg Musicale
4:00-WEAF—Women's Review: Dwellings
—Old and New—Euger Elliott
WOR—Ralph Grosvenor. Tenor
WJZ—Betty and Bob—Sketch
WABC—Questions Before Congress
WMCA—Sports—Jack Fraser: Music
WNYC—Municipal Chamber Symphony
WEVD—Kalwerijski Orchestra
4:15-WOR—The Cobweb Hotel—Sketch
WJZ—Vaughn de Leath. Songs
WABC—Salvation Army Band
4:30-WEAF—Hilbilly Music
WOR—Science—Dr. Kurt Haeseler
WJZ—Danny Dee. Commentator
WABC—Better Vision Institute: Helen
Keller and Mrs. Anne Sullivan
Macy: Polly Thompson: Mrs. Clara
Savage Littledale, Editor Parents
Magazine
WEVD—Italian Musicale
4:45-WOR—Life of Mary Sothern—Sketch
WJZ—Webb Orchestra:
WABC—Whoa. Pincus—Sketch
WMCA—Interviews With Circus
Clowns. Madison Square Garden
5:00-WEAF—The Lengthenipn Dependence
of Young People—Robert M. Hutchins. President University of Chicago
WOR—News: Male Trio
WJZ—Riverdale School Glee Club
WMCA—String Trio
WJZ—Wooley the Moth—Sketch
WMCA—Verdonkeys—J. R. Saunders
WEVD—Minciotti Company—Drama
5:15-WJZ—Wooley the Moth—Sketch
WMCA—Una Mae Carlisie, Songs
WMCA—Una Mae Carlisie, Songs
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WMCA—Una Mae Carlisie, Songs

5:15-WJZ—Wooley the Moth—Sketch WABC—Vera Van, Songs WMCA—Una Mae Carllsie, Song WNYC—Visual Instruction—Ritz

WMCA—Una Mass with the Marketch WNYC—Visual Instruction—Rita Hochhelmer

5:30-WEAF-Bugar and Bunny—Sketch WOR—Three Treys. Songs WJZ—The Singing Lady WABC—Jack Armstrong—Sketch WMCA—Jerry Baker. Tenor WNYC—Piano Recital WEVD—Italian Music (Off to 8)

5:45-WEAF-Bryant Orchestra WOR—Pauline Alpert. Plano WJZ—Little Orphan Annie—Sketch WABC—Dick Tracy—Sketch WNYC—Song Recital

WABC—Dick Tracy—Sketch
WNYC—Song Recital

NING.

WEVD—Farewell Message on the
German Situation—Prince Hubertus
Loewenstein, Former Leader, Catholic Centrist Party, in Berlin

3:15-WMCA—Five-Star Final—Drama
WEVD—Blackbirds Orchestra

WABC—The Compromise Bonus Plan
—Senator Pat Harrison, of Mississippi, From Washington
WMCA—Talk—Harry Hershfield
WEVD—Uriginians Quartet

8:43-WABC—Stevens Orchestra
WMCA—Fenton Orchestra
WEVD—Hendrik de Leeuw, Travelogue (Off to 10)

9:00-WEAF—Captain Henry's Show Boati
Mario Chamlee, Tenor; George
Frame Brown, Guests
WOR—Pickard Family, Songs
WJZ—Death Valley Days—Sketch
WABC—Gray's Orchestra; Annette
Hanshaw, Songs; Walter O'Keefe
WMCA—Studio Music

9:15-WMCA—Studio Music

9:15-WMCA—Studio Music

9:15-WMCA—Warren Moore, Baritone
9:39-WOR—Gabriel Heatter, Commentator
WJZ—Mexican Program; Strickland
Gillian, Humorist, Speaker
WABC—Warlety Musicale

9:45-WOR—Sed Gary, Baritone
WJZ—Cyril Pitts, Tenor

10:00-WEAF—Whiteman's Music Hall; Helen Jepson, Soprano; Lou Holtz.
Comedian, and Others
WOR—Interview With Mrs, Henry
Breckinridge, Chairman, Municipal
Art Committee
WJZ—Symphonic Ensemble
WMCA—Perre Sojan, Songs
WEVD—Use of Injunctions in Labor
Disputes—James J. Bambrick,
President, Greater New York Council of Building Service Employees;
Edward J. Maguire, Attorney

10:15-WOR—Current Events—H. E. Read
WMCA—Pennywinkles—Sketch

10:30-WOR—The Witch's Tale
WJZ—Our Natural Resources—Professor J. R. Smith, Columbia Ugiversity; Professor Henry Pratt
Fairchild, N. Y. U.
WABC—Heldt Orchestra
WMCA—Pennywinkles—Sketch

10:30-WEAF—Talk—Graham McNamee
WOR—News; Moonbeams Trio
WJZ—Chester Orchestra
WABC—Bergin Orchestra
WABC—Bergin Orchestra
1:30-WABC—Dramatization of San Francisco Earthquake and Fire